



9 am - 3 pm • Sept. 15 • 2nd St. & Hood Ave. • Gresham, OR

Bring your pets, family and friends for

- Family Fun Walk
- Doggy Games and Contests
- Canine Good Citizen Certification
- T-shirts and Goody Bags
- Pet Product Vendors
- Responsible Dog Ownership Information
- Refreshing Food and Drinks

PROMOTE YOUR BUSINESS
AND
SUPPORT A GREAT CAUSE!

PROCEEDS HELP LOCAL CHARITIES

It's a Dog's Life Foundation

A friend to dogs and their humans in times of need, this local foundation assists pet owners with veterinary bills. The foundation works hand in hand with emergency vets who recommend cases and then receive direct payment from the foundation for the animals' care. Learn more at www.myspace.com/itsadogslifefoundation.



This non-profit media center in Gresham, OR, uses technology to help people participate in local civic and cultural life. MetroEast offers hands-on media workshops, access to advanced technology and transmission over cable television channels and the World Wide Web. Festival activities will air on MetroEast's local cable TV channels! Learn more at www.metroeast.org.

GET INVOLVED

- DONATE an in-kind service or raffle prize
- VOLUNTEER at this event: www.itsadogslifefestival.com, 503-667-8848 ext. 300
- \$35: Non-profit 10x10' booth space, promotional item in goody bag
- \$50: Promotional item in goody bag
- \$100: Commercial 10x10' booth space, promotional item in goody bag
- \$200: Public mention at event and in cable TV show credits, optional 10x10' booth space, promotional item in goody bag
- \$300: Logo on event T-shirt, public mention at event and in cable TV show credits, optional 10x10' booth space, promotional item in goody bag
- \$500: Banner displayed at event, logo on event T-shirt, public mention at event and in cable TV show credits, optional 10x10' booth space, promotional item in goody bag
- \$1,000: Major sponsor with logo on homepage of event web site, banner displayed at event, logo on event T-shirt, public mention at event and in cable TV show credits, optional 10x10' booth space, promotional item in goody bag

To REGISTER as a sponsor, visit www.itsadogslifefestival.com and submit your info with payment by Aug. 31, 2007. For printed registration info, call 503-667-8848, ext. 300.



2007 Festival Sponsor Registration

Business Name: _____
 Business Address: _____
 Business Phone: _____ Business Website: _____
 Contact Person: _____ Contact E-mail: _____
 Type of Business: _____

CHOOSE A SPONSORSHIP LEVEL:

- In-kind service or raffle donation: _____
- \$35: Non-profit booth space, promotional item in goody bag
- \$50: Promotional item in goody bag
- \$100: Commercial booth space, promotional item in goody bag
- \$200: Public mention at event and in cable TV show credits, optional booth space, promotional item in goody bag
- \$300: Logo on event T-shirt, public mention at event and in cable TV show credits, optional booth space, promotional item in goody bag
- \$500: Banner displayed at event, logo on event T-shirt, public mention at event and in cable TV show credits, optional booth space, promotional item in goody bag
- \$1,000: Major sponsor with logo on homepage of event web site, banner displayed at event, logo on event T-shirt, public mention at event and in cable TV show credits, optional booth space, promotional item in goody bag

\$ _____ Amount due (Your donation is tax-deductible and benefits the It's a Dog's Life Foundation and MetroEast.)

- Payment method: Credit/debit card (visit www.itsadogslifefestival.com) Check Cash
 Please make checks out to MetroEast Community Media and mail or deliver them to MetroEast at 829 NE Eighth St., Gresham, OR 97030. Please deliver any cash payments to MetroEast. You will receive a receipt with an event schedule, site map and other details in the mail.
- Would you like to reserve a 10x10' booth space at this event? (Please provide your own table, tent and display materials.) Yes No
- Will you be selling anything at this booth? Yes No
 - If YES: Please contact Festival staff regarding vendor regulations.
 - FOOD VENDORS: Please contact Festival staff for regulations from the City of Gresham Fire Department's Life Safety Division.

Continued on page 2.

SPONSOR AGREEMENT

- I give the organizers of the It's a Dog's Life Festival permission to contact me, either by phone or e-mail, to assign my booth space and confirm details of my participation.
- I give the organizers of the It's a Dog's Life Festival permission to post my business information on the It's a Dog's Life Festival website's sponsor directory (www.itsadogslifestival.com) and, if a qualifying sponsor, to mention my business on MetroEast Community Media's cable channels.
- If participating as a food vendor, I agree to comply with the regulations of the City of Gresham Fire Department's Life and Safety Division.
- I agree to indemnify and hold harmless the coordinators of the It's a Dog's Life Festival, its agents, employees and all other persons against loss or expense, including attorney's fees, the reason of bodily injury, property damage, or personal injury arising out of the negligent or intentional conduct of myself, my employees, or my organization in participating at the It's a Dog's Life Festival.

Signature: _____ Date: _____

Print Name: _____

Please return this form and any necessary attachments by Friday, August 31,
to MetroEast Community Media
829 NE Eighth St., Gresham, OR 97030
Fax: 503-667-7710

Questions? Call 503-667-8848 ext. 300 or write to teri@metroeast.org.

THANK YOU FOR SUPPORTING THE
IT'S A DOG'S LIFE FESTIVAL 2007!